Commercialization Knowledge is a seminar series that addresses commercialization of intellectual property developed by university-related research. The series is organized by Charlotte Research Institute, Office of Technology Transfer, and Venturprise.

Who Should Attend?
Commercialization Knowledge addresses topics that are important to University faculty, researchers, and graduate student researchers. Researchers at innovation-based, growth-oriented companies may participate on a space available basis.

How Will I Benefit?
You can expect benefits that are both immediate and long-lasting including:
- Understand topics vital to commercial success;
- Connect with university and regional resources that understand and care about university commercialization;
- Build relationships with entrepreneurs to expand your network of like-minded, growth-oriented business builders.

When and Where
The Commercialization Knowledge Series takes place in the Bioinformatics Building in Room 217. Programs begin promptly at 1:00 and end at 2:30.

October 17, 2012 Program
Resources for University Researchers Considering Commercialization?

This program will introduce you to services provided by UNC Charlotte and the Charlotte community. Topics include: intellectual property protection, commercialization potential assessment, business startup assistance, and financing guidance. Learn how the Charlotte Venture Challenge competition has helped launch businesses and how Venturprise our business incubator supports university based entrepreneurs.

Discussion will be led by:
Devin Collins, Asst. Dir. Business & Entrepreneurial Development, Charlotte Research Institute
Brad Fach, Assistant Director, Office of Technology Transfer
Paul Wetenhall, President, Ben Craig Center, Inc.

Upcoming Programs

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<th>Date</th>
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<td>Nov. 14, 2012</td>
<td>How to Recognize an Opportunity (Start-up or License)</td>
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<td>Dec. 12, 2012</td>
<td>Early-Stage Funding: SBIR/STTR, NSF I-Corp, NC IDEA, CVC</td>
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Registration

Please register your attendance by 2:00 p.m., Oct. 16, by sending your contact information to Andy Gonzalez (ajgonza1@uncc.edu or 704 687-8013).

Note: Please contact Devin Collins at devin.collins@uncc.edu with any questions pertaining to this series.